

24th March 2009

Dear Customer:

We are pleased to announce that with effect from 1st April 2009 Asahi Kasei EMD Corporation will change its company name and corporate logo design as followings.

New Company Name:

**Asahi Kasei Microdevices Corporation**

New Corporate Logo Design:



This change symbolizes our dedication to focus our activities on mixed-signal and sensor solutions. In addition, by consolidating our corporate brand to the well recognized name of AKM, we are confident that this will enable us to further strength the partnership with the customers.

Under the name of AKM, we continue striving to offer excellent semiconductor devices meeting the market demands of consumer, communication, and automotive electronics applications.

For more information of this company name change, contact us at the Marketing & Sales Center office: T +81-3-3296-3941, F +81-3-3296-2274, or e-mail to us at [icinfo-cn@akm-china.com.cn](mailto:icinfo-cn@akm-china.com.cn) .

Sincerely yours,

A handwritten signature in black ink, appearing to read 'Makoto Konosu'. The signature is fluid and cursive, written over a light blue circular graphic element that matches the AKM logo.

**Makoto KONOSU**  
**President**  
**Asahi Kasei EMD Corporation**